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Results from the 2011 FDIC National Survey of Unbanked and Underbanked Households

2011 Household Bank Account Type by Demographic Characteristics

New Orleans-Metairie-Kenner, LA

Household Characteristic	All Households		Unbanked Households		Bank Account Type: Checking and Savings Accounts		Bank Account Type: Savings Account only		Bank Account Type: Checking Account only		Bank Account Type: Banked, but Account Type Unknown		Memo Items: Has Checking Account		Memo Items: Has Savings Account	
	Number (1000s)	Pct of Col	Number (1000s)	Pct of Row	Number (1000s)	Pct of Row	Number (1000s)	Pct of Row	Number (1000s)	Pct of Row	Number (1000s)	Pct of Row	Number (1000s)	Pct of Row	Number (1000s)	Pct of Row
All Households	507	100	63	12.4	308	60.7	9	1.7	112	22.2	15	3.0	423	83.4	317	62.5
Household Type																
Family Household	356	70.2	37	10.5	226	63.6	6	1.6	76	21.4	10	2.9	305	85.7	232	65.2
Female householder, no husband present	104	20.5	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Male Householder, no wife present	23	4.5	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Married couple	229	45.3	6	2.5	170	73.9	3	1.2	44	19.1	7	3.3	214	93.0	172	75.2
Nonfamily household and other	151	29.8	25	16.7	82	54.1	3	2.0	36	24.0	5	3.3	118	78.0	85	56.0
Race/Ethnicity																
Black	148	29.2	38	25.4	51	34.5	9	6.0	45	30.3	6	3.9	99	66.7	60	40.5
Hispanic non-Black	31	6.1	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
White non-Black non-Hispanic	320	63.1	20	6.4	232	72.5	-	-	58	18.2	9	3.0	290	90.7	232	72.5
Other non-Black non-Hispanic	8	1.5	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Age																
15 to 34 years	131	25.8	24	18.1	75	57.1	3	2.3	21	16.3	8	6.1	96	73.5	78	59.4
35 to 44 years	61	11.9	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
45 to 54 years	115	22.6	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
55 to 64 years	76	15.0	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
65 years or more	125	24.6	-	-	85	68.1	3	2.4	34	27.3	3	2.2	122	97.6	88	70.5
Education																
No high school degree	70	13.8	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
High school degree	163	32.1	17	10.7	97	59.4	6	3.7	36	21.8	7	4.4	135	82.9	103	63.0
Some college	146	28.7	13	9.3	94	64.8	3	2.0	35	24.0	-	-	129	88.8	97	66.7
College degree	129	25.4	3	2.3	103	80.1	-	-	15	11.4	8	6.2	118	91.5	103	80.1
Household Income																
Less than \$15,000	108	21.3	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Between \$15,000 and \$30,000	93	18.3	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Between \$30,000 and \$50,000	87	17.3	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Between \$50,000 and \$75,000	98	19.4	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
At Least \$75,000	121	23.8	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Homeownership																
Homeowner	330	65.1	16	4.7	232	70.2	6	1.8	67	20.2	10	3.1	301	91.2	238	72.0
Non-homeowner	177	34.9	47	26.6	76	43.1	3	1.6	46	25.8	5	2.8	122	68.9	79	44.7

Notes:

NA = Not available because the sample size was too small to make an accurate estimate.

- = For this table cell there were so few sample respondents (in some cases zero) reporting that the estimated universe proportion round to 0.0 percent. It is estimated that the true value is only slightly greater than zero.

The demographic characteristics of a household, such as race, age, education, and employment, are taken to be those of the owner or renter of the home (i.e., "householder"), unless the characteristic is one defined at the household level, such as income or household type.

Refer to 2011 FDIC National Survey of Unbanked and Underbanked Households and FDIC Technical Notes for terms, definitions, and methodological notes. Figures do not always reconcile to totals because of rounding. Differences between groups may or may not be statistically significant.

[2011 FDIC National Survey of Unbanked and Underbanked Households](#)

[2011 Technical Notes](#)