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Results from the 2011 FDIC National Survey of Unbanked and Underbanked Households

Underbanked Households' Use of AFS Transaction and Credit Products in the Last Year

By Demographic Characteristic

	All Underbanked Households	All Underbanked Households	Type of AFS Used in the Last Year							
Household Characteristic			Transaction Products Only	Transaction Products Only	Transaction and Credit	Transaction and Credit	Credit Only	Credit Only	Unknown	Unknown
	Households (1000s)	Row Pct	Households (1000s)	Row Pct	Households (1000s)	Row Pct	Households (1000s)	Row Pct	Households (1000s)	Row Pct
All Underbanked Households	24,199	100.0	18,321	75.7	3,258	13.5	2,272	9.4	348	1.4
Household Family Type										
Family household	16,931	100.0	12,600	74.4	2,373	14.0	1,689	10.0	269	1.6
Female householder, no husband Male householder, no wife present	4,598 1,662	100.0 100.0	3,091 1,145	67.2 68.9	886 335	19.3 20.1	514 158	11.2 9.5	107 23	2.3 1.4
Married couple	10,671	100.0	8,364	78.4	1,152	10.8	1,017	9.5	138	1.3
Nonfamily household	7,239	100.0	5,693	78.6	884	12.2	583	8.0	80	1.1
Female householder Male householder	3,359 3,880	100.0 100.0	2,692 3,001	80.2 77.3	348 536	10.4 13.8	273 310	8.1 8.0	46 34	1.4 0.9
Other	29	100.0	3,001 NA	NA	NA	NA	NA	NA	NA NA	NA
Daga and Ethnisits of Haveahalder										
Race and Ethnicity of Householder Black	5,441	100.0	4,052	74.5	954	17.5	369	6.8	66	1.2
Hispanic non-Black	3,927	100.0	3,066	78.1	496	12.6	301	7.7	64	1.6
Asian	825	100.0	741	89.7	34	4.1	27	3.3	24	2.9
American Indian/Alaskan Hawaiian/Pacific Islander	372 81	100.0 100.0	249 50	66.8 62.4	64 14	17.1 16.9	52 14	14.0 17.9	2	2.0 2.8
White non-Black non-Hispanic	13,551	100.0	10,161	75.0	1,697	12.5	1,508	11.1	185	1.4
Other non-Black non-Hispanic	3	100.0	NA							
Spanish is Only Language Spoken Spanish is not only language spoken Spanish is only language spoken	23,496 703	100.0 100.0	17,745 576	75.5 81.9	3,180 78	13.5 11.0	2,239 33	9.5 4.7	331 17	1.4 2.4
Nativity										
U.S-born	20,038	100.0	14,703	73.4	2,938	14.7	2,129	10.6	268	1.3
Foreign-born citizen	1,880	100.0	1,691	90.0	106	5.6	55	2.9	28	1.5
Foreign-born non citizen	2,282	100.0	1,927	84.5	214	9.4	88	3.9	52	2.3
Age Group										
15 to 24 years	1,955 4,993	100.0 100.0	1,376 3,528	70.4 70.7	402 863	20.5 17.3	148 545	7.6 10.9	30 57	1.5 1.1
25 to 34 years 35 to 44 years	4,993 4,918	100.0	3,474	70.7 70.7	803	16.3	545 561	11.4	80	1.6
45 to 54 years	5,336	100.0	4,128	77.3	612	11.5	520	9.7	76	1.4
55 to 64 years	4,064	100.0	3,302	81.2	369	9.1	322	7.9	71	1.7
65 years or more	2,933	100.0	2,513	85.7	209	7.1	176	6.0	34	1.2
Education	0.505	400.0	0.555	70.0	550	45.0	0.4.5	0.0		0.0
No high school degree High school degree	3,505 7,638	100.0 100.0	2,555 5,511	72.9 72.2	556 1,206	15.9 15.8	315 807	9.0 10.6	80 114	2.3 1.5
Some college	7,676 7,676	100.0	5,597	72.9	1,124	14.6	866	11.3	89	1.2
College degree	5,380	100.0	4,659	86.6	372	6.9	283	5.3	65	1.2
Employment Status										
Employed	15,515	100.0	11,844	76.3	2,046	13.2	1,394	9.0	231	1.5
Unemployed	1,899	100.0	1,219	64.2	384	20.2	276	14.6	19	1.0
Not in labor force	6,786	100.0	5,258	77.5	828	12.2	602	8.9	98	1.5
Household Income			_	-						
Employment Status	4,225 5,628	100.0	2,938 4,007	69.5 71.2	717 946	17.0 16.8	503 589	11.9	67	1.6
Between \$15,000 and \$30,000 Between \$30,000 and \$50,000	5,628 5,787	100.0 100.0	4,007 4,302	71.2 74.3	946 841	14.5	553	10.5 9.6	86 91	1.5 1.6
Between \$50,000 and \$75,000	4,142	100.0	3,210	77.5	525	12.7	362	8.7	45	1.1
At Least \$75,000	4,418	100.0	3,864	87.5	229	5.2	264	6.0	60	1.4
Homeownership										
Homeowner	12,590	100.0	10,182	80.9	1,170	9.3	1,081	8.6	156	1.2
Non-homeowner	11,610	100.0	8,139	70.1	2,088	18.0	1,190	10.3	192	1.7
Geographic Region										
Northeast	3,908	100.0	3,288	84.1	362	9.3	200	5.1	58	1.5
Midwest South	4,772 10,429	100.0 100.0	3,553 7,666	74.4 73.5	597 1,621	12.5 15.5	551 998	11.6 9.6	71 143	1.5 1.4
West	5,090	100.0	3,815	73.5 74.9	678	13.3	522	10.2	76	1.4
Metropoliton Status										
Metropolitan Status Metropolitan Area	20,066	100.0	15,341	76.5	2,652	13.2	1,765	8.8	308	1.5
Inside principal city	7,485	100.0	5,756	76.9	1,051	14.0	548	7.3	130	1.7
Not inside principal city	9,214	100.0	7,179	77.9	1,108	12.0	805	8.7	121	1.3
Not identified Not in Metropolitan Area	3,367 3,857	100.0 100.0	2,405 2,773	71.4 71.9	493 566	14.6 14.7	412 482	12.2 12.5	57 37	1.7 1.0
Not Identified	276	100.0	2,773	71.9 75.1	40	14.7	25	8.9	4	1.4

Notes:

NA = Not available because the sample size was too small to make an accurate estimate.

- = For this table cell, there were so few sample respondents (in some cases zero) reporting that the estimated universe proportion was rounded to 0.0 percent. It is estimated that the true value is only slightly greater than zero.

AFS transaction products are non-bank check cashing, non-bank money orders and non-bank remittances. AFS credit products are payday loans, pawn shop loans, rent-to-own agreements and refund anticipation loans.

The demographic characteristics of a household, such as race, age, education, and employment, are taken to be those of the owner or renter of the home (i.e., "householder"), unless the characteristic is one defined at the household level, such as income or household type.

Refer to 2011 FDIC National Survey of Unbanked and Underbanked Households and FDIC Technical Notes for terms, definitions, and methodological notes. Differences between groups may or may not be statistically significant.