

### 2011 Household Banking Status by Demographic Characteristics

#### New Orleans-Metairie-Kenner, LA

Household Characteristic	All Households		Unbanked		Underbanked		Fully Banked		Banked but Underbanked Status Unknown		Banked but Underbanked Status Unknown	
	Number (1000s)	Pct of Col	Number (1000s)	Pct of Row	Number (1000s)	Pct of Row	Number (1000s)	Pct of Row	Number (1000s)	Pct of Row	Number (1000s)	Pct of Row
	All Households	507	100.0	63	12.4	118	23.2	314	61.9	12	2.5	
Household Type												
Family Household	356	70.2	37	10.5	89	25.1	222	62.3	7	2.1		
Female householder, no husband present	104	20.5	NA	NA	NA	NA	NA	NA	NA	NA		
Male Householder, no wife present	23	4.5	NA	NA	NA	NA	NA	NA	NA	NA		
Married couple	229	45.3	6	2.5	33	14.4	183	79.9	7	3.3		
Nonfamily household and other	151	29.8	25	16.7	29	19.0	92	61.0	5	3.3		
Race/Ethnicity												
Black	148	29.2	38	25.4	44	29.8	64	42.9	3	2.0		
Hispanic non-Black	31	6.1	NA	NA	NA	NA	NA	NA	NA	NA		
White non-Black non-Hispanic	320	63.1	20	6.4	60	18.8	230	71.9	9	3.0		
Other non-Black non-Hispanic	8	1.5	NA	NA	NA	NA	NA	NA	NA	NA		
Age												
15 to 34 years	131	25.8	24	18.1	34	25.7	66	50.1	8	6.1		
35 to 44 years	61	11.9	NA	NA	NA	NA	NA	NA	NA	NA		
45 to 54 years	115	22.6	NA	NA	NA	NA	NA	NA	NA	NA		
55 to 64 years	76	15.0	NA	NA	NA	NA	NA	NA	NA	NA		
65 years or more	125	24.6	-	-	16	12.6	109	87.4	-	-		
Education												
No high school degree	70	13.8	NA	NA	NA	NA	NA	NA	NA	NA		
High school degree	163	32.1	17	10.7	45	27.5	96	59.0	4	2.8		
Some college	146	28.7	13	9.3	30	20.7	102	70.1	-	-		
College degree	129	25.4	3	2.3	39	30.7	78	60.8	8	6.2		
Household Income												
Less than \$15,000	108	21.3	NA	NA	NA	NA	NA	NA	NA	NA		
Between \$15,000 and \$30,000	93	18.3	NA	NA	NA	NA	NA	NA	NA	NA		
Between \$30,000 and \$50,000	87	17.3	NA	NA	NA	NA	NA	NA	NA	NA		
Between \$50,000 and \$75,000	98	19.4	NA	NA	NA	NA	NA	NA	NA	NA		
At Least \$75,000	121	23.8	NA	NA	NA	NA	NA	NA	NA	NA		
Homeownership												
Homeowner	330	65.1	16	4.7	54	16.2	253	76.8	7	2.3		
Non-homeowner	177	34.9	47	26.6	64	36.3	61	34.2	5	2.8		

Notes:

NA = Not available because the sample size was too small to make an accurate estimate.

- = For this table cell there were so few sample respondents (in some cases zero) reporting that the estimated universe proportion round to 0.0 percent. It is estimated that the true value is only slightly greater than zero.

For the MSA results presented in this table, response data may not be included for a few of the smaller counties included in the official MSA definitions prepared by OMB.

Households are identified as unbanked if they answered "no" to the question, "Do you or does anyone in your household currently have a checking or savings account?"

The demographic characteristics of a household, such as race, age, education, and employment, are taken to be those of the owner or renter of the home (i.e., "householder"), unless the characteristic is one defined at the household level, such as income or household type.

Refer to 2011 FDIC National Survey of Unbanked and Underbanked Households and FDIC Technical Notes for terms, definitions, and methodological notes. Figures do not always reconcile to totals because of rounding. Differences between groups may or may not be statistically significant.

[2011 FDIC National Survey of Unbanked and Underbanked Households](#)

[2011 Technical Notes](#)