

2011 Likelihood of Unbanked Households Opening an Account

	All Unbanked Households		Unbanked Status					
			Previously Banked		Never-Banked		Unknown	
Likelihood of Opening Future Account	Numbers (1000s)	Pct of Col	Numbers (1000s)	Pct of Col	Numbers (1000s)	Pct of Col	Numbers (1000s)	Pct of Col
All Unbanked Households	9,875	100.0	4,411	100.0	5,269	100.0	195	100.0
Very likely	1,337	13.5	977	22.2	350	6.6	9	4.7
Somewhat likely	2,014	20.4	1,147	26.0	846	16.1	20	10.4
Not too likely	2,148	21.7	833	18.9	1,287	24.4	29	14.6
Not likely at all	3,851	39.0	1,295	29.4	2,531	48.0	25	12.9
Unknown	526	5.3	159	3.6	255	4.8	112	57.4

Notes:

Households are identified as unbanked if they answered "no" to the question, "Do you or does anyone in your household currently have a checking or savings account?"

Figures do not always reconcile to totals because of the rounding.

Differences within groups may or may not be statistically significant.

Refer to 2011 FDIC National Survey of Unbanked and Underbanked Households and FDIC Technical Notes for terms, definitions, and methodological notes. Figures do not always reconcile to totals because of rounding. Differences between groups may or may not be statistically significant.

[2011 FDIC National Survey of Unbanked and Underbanked Households](#)

[2011 Technical Notes](#)