

2009 Likelihood of Unbanked Households Opening an Account

Likelihood of Opening an Account	All Unbanked Households Likely to Open An Account		Unbanked Status					
	Numbers (1000s)	Pct of Col	Previously Banked		Never-Banked		Unknown	
	Numbers (1000s)	Pct of Col	Numbers (1000s)	Pct of Col	Numbers (1000s)	Pct of Col	Numbers (1000s)	Pct of Col
All Unbanked Households	9,054	100.0	4,543	100.0	4,385	100.0	126	100.0
Very likely	1,388	15.3	1,167	25.7	209	4.8	12	9.2
Somewhat likely	1,745	19.3	1,045	23.0	678	15.5	22	17.5
Not too likely	1,785	19.7	836	18.4	941	21.5	8	6.7
Not likely at all	3,608	39.9	1,338	29.5	2,263	51.6	7	5.6
Unknown	528	5.8	157	3.5	294	6.7	77	61.0

Notes:

2009 estimates include previously banked households that reported being in the process of opening an account. These households were not asked about the likelihood that they would open an account in the future, but are classified as 'very likely' to open an account to facilitate comparability to 2011 estimates.

Households are identified as unbanked if they answered "no" to the question, "Do you or does anyone in your household currently have a checking or savings account?"

Differences within groups may or may not be statistically significant.

Data revised September 2012. Refer to 2009 and 2011 FDIC National Survey of Unbanked and Underbanked Households and Technical Notes ([link](#)) for terms, definitions, and methodological discussion. Differences within groups may or may not be statistically significant.

[2009 FDIC National Survey of Unbanked and Underbanked Households and Technical Notes](#)

[2011 FDIC National Survey of Unbanked and Underbanked Households and Technical Notes](#)